

# Producing Value through Creative Production

David Hussman  
Dion Stewart

Preproduction

In the Studio

Mixing to Release

# Preproduction



How much process is enough?

Preproduction — In the Studio — Mixing to Release

What are you doing and why?

Preproduction — In the Studio — Mixing to Release

How do you know you're ready to start?

Preproduction — In the Studio — Mixing to Release

# In the Studio



What exactly does a producer do?  
(and do you need one?)

Preproduction — In the Studio — Mixing to Release

How do we resist bright shiny tools?

Preproduction — In the Studio — Mixing to Release

How do you establish groove?

Preproduction — In the Studio — Mixing to Release

# Mixing to Release



How do you avoid overproducing?

Preproduction — In the Studio — Mixing to Release

How do you deal with change?

Preproduction — In the Studio — Mixing to Release

How do you know when you're done?

Preproduction — In the Studio — Mixing to Release

# What Does it Mean to Produce?



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Daniel Lanois has produced U2, Peter Gabriel, Emmylou Harris,  
Bob Dylan, Robbie Robertson, Neville Brothers

## References

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